October 13, 2019

Name

**Company**

145 Clarence Street

Brampton, ON L6W 1T2

Dear Name,

At **Alethia Enterprise**, our aim is to provide an inclusive environment that promotes a safe and friendly family-oriented atmosphere for our community. The team is comprised of several individuals with years of leadership experience, event planning, marketing, DJ’ing and hosting various events including live to air on radio heard globally. We want to ensure that we continue to support and enhance our community by providing activities and events where all community members and surrounding communities can participate. This year, we are aiming to raise funds, seek sponsorship and support for our second annual **Family Fun Food and Music Festival**.

On July 18, 2020 we are hosting our 2nd annual **Family Fun Food and Music Festival** at Fiddle Park in Shelburne Ontario. At this event, we will host a variety of both local and international entertainers, activities for children, arts & craft vendors and a variety of food and drink items to delight your taste buds. To help offset the cost of this event there will be a minimal cover charge for entry to the event.

However, we think our efforts would go even further with your support. Please review the sponsorship opportunities attached and let us know how you would like to support us with this year’s event. With **Company Name** by our side, we’re sure this event will be a success and serve our community well, while promoting your business.

With warm regards,

Alethia O’Hara-Stephenson. CIP, MBA

**FAM FESTIVAL SPONSORSHIP LEVELS**

**VIP (Artist(s) sponsorship or $5000+):**

1. VIP Tent/Table to host Artists and VIP Guests
2. Banner with your company name, logo and promotional material for VIP guests
3. Business name/logo on the event flyer that will be handed out to all guests
4. Banner at the event entrance
5. Name on all promotional material (including website and Facebook page)
6. Thank you letter

**PLATINUM ($3000-$5000)**

1. Sign with your name at an event table for the duration of the festival
2. Business name/logo on the event flyer that will be handed out to all guests
3. Business name will be announced during the festival
4. Banner with your company name, logo by the main stage of the event
5. Business name/logo on the website and Facebook page
6. Thank you letter

**GOLD ($1500 – $3000)**

1. Business name/logo on the event flyer that will be handed out to all guests
2. Business name will be announced during the festival
3. Business name/logo on the website and Facebook page
4. Banner with your company name, logo by the main stage of the event
5. Thank you letter

**SILVER ($500 -$1500)**

1. Business name will be announced during the festival
2. Business name/logo on the website and Facebook page
3. Banner with your company name, logo by the main stage of the event
4. Thank you letter

**BRONZE ($1- $500)**

1. Business name/logo on the website and Facebook page
2. Business name/logo on the at the main stage of the event
3. Thank you letter

**Note: all sponsorship materials to be provided by sponsors (banners, logos, flyers etc.)**